

Medical Education Reviews by Physicians, for Physicians



Why Physicians Join

To find, research, and access peer-reviewed resources for their specialty and stage of training.



Why Education Providers Join

To connect with physicians, receive resource feedback, and use resource reviews for ACCME accreditation.

Featured Resources

CME, podcasts, blogs, apps, #FOAMed, shelf exams, MOC, In-Training Exam, board certification prep materials, USMLEs, and more.



Get Involved

Join us to revolutionize how medical professionals choose medical education resources.



MedForums is the **only** centralized database of medical education resources that provides instant access to information, ratings, and peer reviews.



Maria Jones, MD



This CME featured diverse, engaging, and highly relevant presentations with excellent takeaways like checklists, guidelines, infographics, algorithms and more. It is an excellent way to stay on top of the literature while being entertained.

MedForums aims to improve health care by helping physicians, residents, medical students, and advanced practice providers find the best medical education resources.

Problem

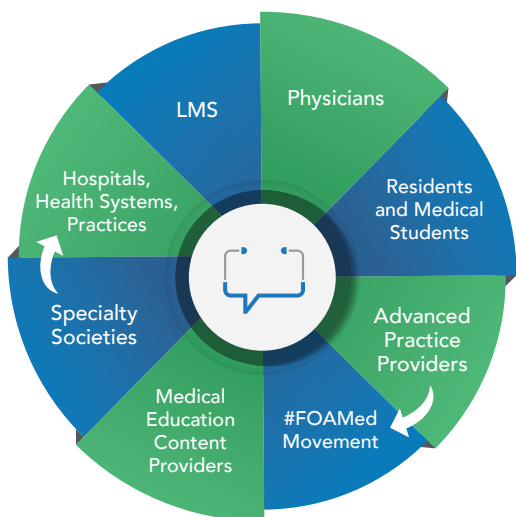
Medical professionals need medical education credits to maintain licensure, hospital credentials, and membership in professional associations but do not currently have a comprehensive and credible way to choose medical education resources.

Medical education producers need better access to physicians and feedback that will help them improve their resources.

Solution

Physicians use MedForums to research, review, and rate medical education resources.

Medical education providers use MedForums to more effectively advertise, gather feedback, and improve their resources.



Market

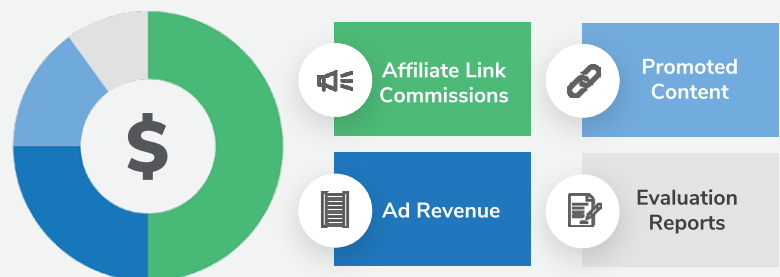
\$38.4B by 2024 spent on medical education

\$27B is spent advertising to physicians each year

U.S. Target Audience:

- Practicing Physicians: 1,200,000
- Residents: 92,000
- Medical Students: 90,000
- Advanced Practice Providers (PAs and NPs): 27,000

Revenue Model



How MedForums Competes

- Expanded target audience
- Active medical education resource community
- Comprehensive database of medical education resources
- Crowdsourcing platform to rate and review resources

Executive Team



Angela Dayton
CEO



John Dayton, MD
Founder/CMO



Bruce Hassler
CTO



Mitchell Barneck, MD
Medical Advisor



Tom Ormondroyd
Advisor