This CME featured diverse, engaging, and highly relevant presentations with excellent takeaways like checklists, guidelines, infographics, algorithms and more. It is an excellent way to stay on top of the literature while being entertained.

MedForums is the only centralized database of medical education resources that provides instant access to information, ratings, and peer reviews.

MedForums aims to improve health care by helping physicians, residents, medical students, and advanced practice providers find the best medical education resources.
**Problem**

Medical professionals need medical education credits to maintain licensure, hospital credentials, and membership in professional associations but do not currently have a comprehensive and credible way to choose medical education resources.

Medical education producers need better access to physicians and feedback that will help them improve their resources.

**Solution**

Physicians use MedForums to research, review, and rate medical education resources.

Medical education providers use MedForums to more effectively advertise, gather feedback, and improve their resources.

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**Market**

$38.4B by 2024 spent on medical education

$27B is spent advertising to physicians each year

**U.S. Target Audience:**
- Practicing Physicians: 1,200,000
- Residents: 92,000
- Medical Students: 90,000
- Advanced Practice Providers (PAs and NPs): 27,000

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**Revenue Model**

Affiliate Link Commissions

Promoted Content

Ad Revenue

Evaluation Reports

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**How MedForums Competes**

- Expanded target audience
- Active medical education resource community
- Comprehensive database of medical education resources
- Crowdsourcing platform to rate and review resources

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**Executive Team**

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